

Beautifully Loved

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For Immediate Release

11TH ANNUAL FASHION SHOW TO INSPIRE CONFIDENCE AND HOPE FOR PATIENTS AND SURVIVORS

AUSTIN, TX, (Saturday, Feb 28) – Models, who are patients or survivors from Dell Children’s Hospital, McLane Children’s, and other Central Texas Children’s Hospitals, will showcase their stylings at Beautifully Loved’s 11th Annual Fashion Show at PBS on Saturday, Feb 28, 2026 from 4 - 8 pm. The successful annual event in past years has drawn crowds of 300 and raised \$30,000 to support people facing pediatric cancer and other chronic illnesses. Often a highlight of their year, the show provides the models a full day of pampering followed by a full runway experience. It allows them to momentarily escape the challenges of their illness in a space where they can explore and embrace their confidence. Tickets are \$50 for people 21 and older and \$25 for people under 21. With a portion of ticket sales directly supporting Beautifully Loved, guests have the privilege of seeing their impact in action while enjoying food, cocktails, a photo booth, pop-up shops, kids' activities, and, of course, the featured fashion show.

The 40 models, boys and girls who are patients or survivors from Dell Children’s Hospital, McLane Children’s, and other surrounding children's hospitals, can expect a full day of exclusive treatment. They are pampered by professionals with top-notch hair and makeup services, trendy fashion from Austin's finest boutiques, a glamorous runway moment, a private photo session, and a swag bag. Each participant will model 3 outfits, including a formal, all of which they get to keep after the show. To cover the cost of the 120 outfits needed for the show, five different sponsorship levels are available, which start at \$200 and include many enticing advantages. The full sponsorship packet, along with additional information, is available at <https://www.beautifullyloved.org/annual-fashion-show>.

Not simply a fun experience for the models, the event inspires hope for patients, survivors and families navigating cancer and recovery. Gabriela, a past year model, stated that the event allowed her to see that “there's beauty in life and hope in our worst moments.” It also gives the models and their families the opportunity to connect with others going through similar challenges and build friendships, community, and confidence. It has even inspired some past year models, like Koreena F, to turn around and inspire others. She had this to say about her experience, “I support Beautifully Loved because I personally know how great those kids feel when they benefit from the programs. I was a patient at Dell Children's Hospital when it all started, and I remember the confidence and inward strength it gave me as a teen battling cancer. I made many friends going through similar things that also attended the events, I built confidence within myself despite my appearance changes due to treatments, and now that I am older and volunteer, the kids inspire me to continue doing good. I want to be able to continue giving the kids the strength and joy I received when I got help from Beautifully Loved.”

About Beautifully Loved

Beautifully Loved is a fiscally sponsored fund under the 501(c)3 organization the Austin Community Foundation with a mission to care for children, and their families, battling pediatric cancer and chronic illnesses through experiences of wellness, beauty and fashion. Some of their programs include providing in-hospital beauty and self-care, self-esteem and mindfulness workshops, mentorship opportunities, and a portrait program to patients, survivors, and their families. To learn more about the organization and hear how it has made a positive difference in the lives of those reached, please visit <https://www.beautifullyloved.org/>.